

Privacy Policy for GOALS

Effective Date: 5 September 2024

At GOALS, we respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard the information you provide while using our mobile social media app (the “App”). **By using GOALS, you agree to the terms of this Privacy Policy.**

1 Information We Collect

We collect various types of information to provide and improve our services to you. The information we collect may include:

- **Personal Information:** When you create an account, we collect personal data such as your display name, email address, profile photo, gender, and any other details you choose to provide. Your password is not collected in plain text: only a hashed version of it is.
- **Content:** We collect any content you upload, post, or share through the App, including but not limited to challenges you create or join, avatars of challenges you participate in, your completion status for each day of challenges, and challenge stories you uploaded (even after 24 hours).
- **Usage Data:** We automatically collect data about how you interact with the App, such as your device information, IP address, browsing activities, and app usage patterns.
- **Location Data:** With your consent, we may collect and process information about your location to provide location-based features within the App.

2 How We Use Your Information

We use the information we collect for the following purposes:

- **To provide and improve our services:** We use your information to personalize your experience, connect you with other users, and enhance the functionality of the App.
- **Communication:** We may use your email to send you updates, notifications, and support-related messages regarding the App.

- **Analytics:** We use usage data to analyze trends, monitor the performance of the App, and improve user experience.
- **Advertising:** With your consent, we may use your data to serve personalized ads in the App.

3 Sharing Your Information

We do not sell or rent your personal information to third parties. However, we may share your information with:

- **Service Providers:** We work with third-party providers to help operate and improve the App. These providers may have access to your data but are obligated to protect it.
- **Legal Requirements:** We may share personal information, content, usage data, and location data with law enforcement or government authorities if required to do so by law, or if we believe that such action is necessary to comply with legal obligations or respond to valid legal requests (e.g., subpoenas, warrants, or court orders). Disclosure of information with legal entities may also occur to protect our rights, users, or the public from harm or illegal activity, including but not limited to drug-related offenses, fraud, or threats to personal safety.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your data may be transferred as part of the transaction.

4 Your Choices

You have the following rights regarding your personal information:

- **Access and Update:** You can access and update your personal information directly within the App.
- **Delete Your Data:** You can request the deletion of your account and data directly within the App.
- **Manage Permissions:** You can manage and change app permissions (e.g., location services, notifications) in your device's settings.

5 Data Security

We take reasonable precautions to protect your data from unauthorized access, alteration, or destruction. However, no method of transmission over the internet or method of electronic storage is 100% secure, so we cannot guarantee absolute security.

6 Children's Privacy

Our App is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If we discover that we have inadvertently gathered such information, we will take immediate steps to delete it.

7 Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will notify you by updating the "Effective Date" field at the top of this policy, or through other means.

8 Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at **admin@goals-application.com** (admin at goals hyphen application dot com).